

## 2010-2011 Journalism Photo and Media Code of Ethics

Photos taken by others, including the teacher, classmates, students and photographers from our photography company (Herff Jones), are to be used solely for the purpose of possible inclusion in school/district related publications (yearbook, newspaper, Chalk Talk calendar, district newsletters, public relations).

It is a violation of federal copyright law to print, save or download any images NOT taken by you for personal use (i.e. hanging in lockers, using on Facebook/other social networking sites, using for senior scrapbooks, etc). It is also a violation of the Manchester Township School District Acceptable Use Policy to print photos on any school printer taken by you for personal reasons, including using them for assignments in other classes.

As a member of the Advanced Journalism class, I agree to abide by the following Photo & Media Code of Ethics:

- 1) I will not print, download or save photo images taken by anyone else (including photos found on the Internet) for personal use or for any reason other than advanced journalism class assignments.
- 2) I will not print images using school printers taken by myself for personal use or for any reason other than advanced journalism class assignments.
- 3) If I am found to have printed, downloaded or saved photo images NOT taken by me for ANY use other than a school publication, or printed photos taken by me for ANY use other than for a class publication, I understand that I will be written up for violating the Manchester Township School District Acceptable Use Policy. Such actions will result in disciplinary consequences taken by administration, as well as negatively affecting my marking period grade for Advanced Journalism.
- 4) Furthermore, I understand that by printing, downloading or saving any image NOT taken by me I am violating federal copyright laws as mandated by the US Copyright Office. The original photographer retains all copyrights to his/her work, and may seek to protect his or her copyrights against unauthorized use by filing a civil lawsuit in federal district court. In cases of willful infringement for profit, the U.S. Attorney may initiate a criminal investigation.
- 5) I will not take photos of ANYTHING in class with a cell phone camera. If I am found to have done so, I will be written up for cell phone violation. Such actions will result in disciplinary consequences taken by administration as well as negatively affecting my marking period grade for Advanced Journalism.
- 6) I will not maliciously edit photos of any MTHS staff member or student in any computer program, including PhotoShop.
- 7) Additionally, I understand that it is a violation of the Manchester Township School District Acceptable Use Policy to download fonts and songs from either the Internet or personal media devices (flash drive, MP3 player, etc) to any school computer hard drives. Such actions will result in disciplinary consequences taken by administration, as well as negatively affecting my marking period grade for Advanced Journalism.

Student Name (Printed): \_\_\_\_\_

Student Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

*Signed copy due by Thursday, September 9, 2010 for 10 homework points. Teacher will retain original copy and students will receive a photocopy to keep with their class records.*